

*"Give a man a fish, and he'll be fed for a day. Teach a man to fish, and he will be fed for a lifetime." — Old Chinese Proverb*

Greetings from Clemson! I think this quote rings true when it comes to providing our students and faculty the resources and programs they need to thrive in the 21<sup>st</sup> century. Many of our alumni are successful entrepreneurs and leaders and understand the importance of paying it forward to provide our existing students and faculty the programs and resources they need to follow in their footsteps.

We can all feel special pride that Clemson was named one of the nation's top "up and coming universities with the best return-on-investment" according to the website [BestValueSchools.com](http://BestValueSchools.com). Clemson remains a top choice as we continue to invest in the best faculty, small class size and the facilities our students need to achieve the level of academic success they require to become 21<sup>st</sup> century leaders.

We are always grateful to alumni and friends of all ages who've made Clemson part of their estate planning and appreciate the tax advantages of making such a commitment. A gift of any size means so much to everyone at Clemson — whether it's a gift in honor of someone you love or a significant donation that creates an endowment that will fund a program or scholarship for a lifetime.

There's another old saying that says, "If you don't know where you're going, you'll never get there." That's true if you don't have a financial plan that helps you prepare for the future — just like we're preparing for Clemson's future.

We invite you to learn more about what's happening at Clemson by visiting our website or planning a visit to campus to see the changes first hand! To schedule a tour, or learn more about planned giving, please call [864-656-0663](tel:864-656-0663) or email [jovanna@clemson.edu](mailto:jovanna@clemson.edu). We look forward to hearing from you!

Gratefully yours,



**JoVanna J. King**  
Senior Director  
Principal Gifts & Gift and  
Estate Planning

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